

2019-2020 District Goals



District: District 10
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Work with the GAT Team and Vice District Governors as well as Zone Chairs in ensuring that the existing Club Officers receive the necessary training to accomplish their respective positions by schedule training in the Regions around the District and by email the available books to the new officers prior to training. Schedule internet conference training as an alternative

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region and Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

REGION AND ZONE CHAIRPERSON TRAINING

Work with the GAT Team and Vice District Governors to ensure that the Zone Chairpersons understand their jobs by conference calls and zone chair meetings at 13 locations (5 Regions & 10 Zones) as well as providing them the link to the available books on LCI. Also provide the Zone Chairs with my District Goals as well as the topics to discuss at the semi-annual Club Visits.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Set a regular monthly schedule with the GAT team and Zone Chairs to review the District goals via conference calls to ensure that we stay focused on the Year Goals

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	15
3rd Quarter	12
4th Quarter	16

By the end of the 4th quarter, the district will add a total of 73 new members.

Action Items:

My district will establish club branch(es).

My district will induce 20 new Lions under 40 years old.

My district will convert 40 Lions

My district will organize at least 1 membership growth event.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal (Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant)

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	22
2nd Quarter	0	2
3rd Quarter	0	2
4th Quarter	0	2

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 28 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Special Club(s).

Will attempt to establish an YMCA club after the formation of the new Lions Club that will be their sponsor

My district will use and promote membership resources to achieve our goal (Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1stt Quarter	25
2nd Quarter	25
3rd Quarter	25
4th Quarter	25

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Use technology to communicate the tools available to the clubs for membership recruitment and retention such as conducting exit interviews. Use of email and newsletters to keep membership informed what the individual clubs and District is doing for the members that are unable to attend meeting on a regular basis's or are vacationing. Additionally, talk with the clubs about what they are going to have to do to attract the younger age group and the necessary changes such as changing the way we conduct our meetings using new technology and inform the public of our organization using Facebook and Websites the membership should be encouraging to wear their Lions pin also as it starts conversations. The District currently offers stickers and patches.

NET GROWTH GOAL

73	+	28	-	100	=	1
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 7000 people.

Action Items:

Of the total number of people served in my district, 800 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Encourage the Lions Clubs Secretaries to track and report their club service hours on MyLion so the clubs with the District do not report or know that they should be submitting an Activities Report. Discuss with the membership in how and what to track to effectively track the service hours

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 3 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters)

Additional action items to achieve this goal

Work with the GST to identify and arrange district-wide projects. Projects will then have to be sold to the individual lion's clubs by efficient communications and club visits. The District Leadership (DG, 1VDG, 2VDG, GAT and Zone Chairs) will have to be onboard and encourage the membership to participate

Custom goal and action items

Currently planning on conducting two large scale service projects with the District that hopefully will involve the majority or all of the 5 Lions Clubs with the District. First, plan on scheduling a 7-day (10-hour Days) Vision Screening at the R Stattie Fair and secondly, conduct Diabetes and Education across the district in cooperation of existing organizations via Health Fairs and so forth

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1,600,000 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$1,600,000 to support Campaign 100: LCIF Empowering Service.
My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.
My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Work with the GAVDG, Zone Chairs and the LCIF Coordinators to continue to educate the Lions membership about the importance of their support of LCIF by educating them of all the support our district has gotten over the years as well as around the world. To drive the point home, make sure that the clubs are aware that they are 100 years old and have given out over \$1 Billion in Aid through various grants. Additionally, let them know that all monies given to the organization go to do the work of the foundation and nothing goes to the Administration, and that the membership that they as individual as well as family and friends can make a tax deductible contribution in a lump sum or pledge of a period. If they donate that the donation shows up under their Lions Club however they control that money as far as where it goes in the Foundation and the giving of an MJF

ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal

The District Leadership will monitor the Lions Clubs monthly reporting and follow up with the Clubs that are not reporting by utilizing a District Administrator to oversee this. The District Administrator will have the GAT and Zone Chairs as part of their steering committee.

Custom goal and action items

Educate the Lions membership about the LCIF grants that are available to the Local Clubs as well as the District and State based on a number of factors such as Match, Disabilities, Sight, First Disaster and Community Impact Grants. Communicate this via emails, website articles and the use of the Zone Chair's and LCIF Coordinators visits to the various clubs that have been assigned to them. During their visits talk to them about the grants that we have currently and historically received based on a compiled list provided by LCIF and the LCIF Coordinator.

2019-2020 District Goals

District: District 10
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

I will ensure that my district team understands their roles in the Club Officer training process
I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
I will support and promote Club Officer learning events

Additional action items to achieve this goal

Work with the GAT Team and Vice District Governors in ensuring that the incoming Club Officers receive the necessary training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year , 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
I will support and promote Region/Zone Chairperson training events
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year , the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Increase the number of Lions Clubs by 1.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	3
2nd Quarter	2
3rd Quarter	1
4th Quarter	3

By the end of the 4th quarter, the district will add a total of 9 new members.

Action Items:

My district will induct new Lions under 40 years old.

My district will convene the Lions

My district will organize at least one membership growth event.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goals (Goal Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant)

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will use and promote membership resources to achieve our goals (Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	2
2nd Quarter	1
3rd Quarter	1
4th Quarter	4

By the end of the 4th quarter, the district's membership drops will not exceed 8 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Having the Zone Chairs, District Governor and Vice District Governors talk with the Clubs concerning membership retention, exit interviews and the necessary changes needed to retain and obtain new members.

NET GROWTH GOAL

9	+	20	-	8	=	21
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 500 people.

Action Items:

Of the total number of people served in my district, 200 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

Increase the number of Lions Clubs by at least 50% by having a District Administrator work with the GAT Team and Zone Chairs with the elimination goal 100% during the 2020-21 fiscal year.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 5 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goals: Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters

Additional action items to achieve this goal

Setting up a District Project that will include a large amount of Lions Clubs to do Vision Screening as part of the St. Patrick's Day event. In addition, I plan on conducting Diabetes Testing and Education at the same event

Custom goal and action items

1. Successfully implement a Diabetes Grant (Denfense Against Diabetes) that we have taken on as a St. Patrick's Project.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$13,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

Continue to educate the membership about what LCIF has done and continues to do with letting the Lions Clubs know what our District has received for our various projects over the years with the amount of money that LCIF has given out (over 1 Billion last year)

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Work with the Zone Chair, GAT and Vice District Governors along with a District Administrator to focus on getting the clubs to submit the necessary reports in a timely manner

Custom goal and action items

I have compiled a list of Grants that the District has obtained from LCIF since I have been a Lion and discuss these with the Clubs to show that the money does come back to our District and neighborhoods